

Library Connection

DEAN'S COLUMN Vision Revisited



vision we created: *The Library is a center of discovery—entrepreneurial, knowledge driven, and timeless.*

To be a *center of discovery* means that the Library's collections, services, and facilities enable learning, scholarship, and knowledge creation. The Library, whether onsite or online, is a resource for Syracuse University students, faculty, staff, and alumni, as well as the broader community of users beyond the University. The Library is a conduit for the curious in their pursuit of understanding.

To be *entrepreneurial* means that Library staff members use their energy and intellect to reinvent and enhance their work to heighten services to faculty and students and to preserve the collections. They assemble data and knowledgeable teams to analyze and improve services, collections, physical spaces, and the digital environment. The entrepreneurial approach—questioning, creative, and resourceful—seeks better answers to make the Library a learning organization, one

Members of the Library senior management team recently began a new planning process for the Library. What better way to kick off this activity than to set our sights on the future and reconsider our vision for the Library. Here is the new

that constantly changes as it strives to be an integral component of teaching, learning, and research.

A *knowledge-driven* library reflects decisions that are informed and well-researched, focusing on both global issues and local exigencies. The Library functions with the understanding that change is constant and evolution is energizing, and teaches that the creation of new ideas requires the effective gathering and sharing of generated knowledge.

The idea of the library—a refuge for human knowledge—is *timeless*. Syracuse University Library's collections span 4,000 years and range from Sumerian cuneiform tablets to 21st century digital data sets.

Even while the types and forms of knowledge change, the

**The Library is a
center of discovery—**

**ENTREPRENEURIAL,
KNOWLEDGE DRIVEN,
& TIMELESS.**

Library strives to keep pace, never losing sight of its purpose: to collect and preserve the cultural record for generations of students and scholars.

I invite you to join us as we begin to realize this new vision, developing new and innovative approaches to support student learning, faculty excellence, and community engagement. I look forward to hearing your ideas.

Cordially,

Suzanne E. Thorin
Dean of Libraries

PEOPLE New Appointments



**Librarian Patrick Williams,
English subject specialist**

Patrick Williams has joined Syracuse University Library as subject specialist librarian for English. He serves as liaison to the departments of English, Communication and Rhetorical Studies, and Languages, Literatures, and Linguistics. Williams is responsible for developing library collections, providing in-depth research support, and working with students to enable them to make effective use of library resources and services.

Williams was previously Web and Instructional Design Librarian and Coordinator of the Center for Excellence in Learning Technology at the College of Staten Island Library, part of the City University of New York (CUNY). In this position, he was campus-wide systems administrator for Blackboard, Turnitin.com, iTunes University, and Refworks. Prior to CUNY, Williams was assistant instructor for the *Information in Cyberspace* course at the School of Information at the University of Texas, Austin.

Williams has published in the proceedings of the 2004 *ACM Joint Conference on Digital Libraries*, the *Journal of Academic Librarianship*, and has contributed chapters in the *Handbook of Research on Computer-Mediated Communication* (Idea Group, 2008) and the *Human-Computer Interaction Handbook* (Lawrence Erlbaum, 2007). He has presented at numerous conferences, including ED-MEDIA 2007, Educause Southwest, and the annual meetings of the Human Factors and Ergonomics Society, the American Society for Information Science and Technology (ASIS&T), the Usability Professionals' Association, and the Society for Social Studies of Science.

Williams received a bachelor of arts in English from the University of North Carolina at Greensboro and an M.S. in Information Science from the University of Texas at Austin. He is a doctoral candidate in Information Studies at UT Austin.

Patrick can be reached at 315.443.9520 or jpwill03@syr.edu. □

PEOPLE Librarian Promotions

Congratulations to librarians Melinda Dermody, Adina Mulliken, and Peter Verheyen who were all recently promoted. Melinda Dermody, Head of Arts & Humanities and

Interim Head of Social Science and Area Studies, received continuing status as an Associate Librarian. Subject Specialist Adina Mulliken was promoted to Associate Librarian

with continuing status. Peter Verheyen, Head of Preservation, was promoted to Librarian. □



Checking out student art at COLAB/Industrial Design art exhibition (left). Lower level of Bird Library under construction: shown here are a student mural of Andy Warhol (upper right) and one of the the new wall colors (lower right).

PLACE Learning Commons

Progress Report

In our ongoing effort to provide spaces and services that engage and support users, the Learning Commons on the lower three floors of Bird Library has undergone further development this semester and new partnerships continue to emerge. Of particular note is a new partnership with COLAB, a new interdisciplinary initiative based in the College of Visual and Performing Arts (VPA). Learning Commons director Lesley Pease engaged Professor

Chris McCray (VPA and COLAB faculty) and his students to assist in designing study spaces on the lower level. They selected new paint colors and designs and have created portraits that will be mounted along the back wall.

To address the need for quiet study space, we also converted a portion of the former Media Services area on the lower level into a quiet reading room, which opened following spring break. Newspapers have been relocated to

an area adjacent to the first floor café and the center area of the first floor saw the installation of 22 additional computers for student use.

Two other campus partners recently relocated their offices to Bird Library: the Tutoring and Study Center has an office just outside Room 123, and the Academic Integrity Office relocated to room 012 on the lower level of Bird Library. □

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Collections

Journal collections expanded

The Syracuse University Library recently purchased back issues of a number of important Elsevier journals. The collections, in Forensic Medicine, Pathology and Medical Technology (11 titles) and Materials Science (108 titles), provide access to years prior to 1995. The Library has had online access to some of these journals beginning in 1995 via Science Direct [libezproxy.syr.edu/login?url=http://www.sciencedirect.com/]. Online access to earlier years through the same Science Direct platform makes it far more convenient for students and faculty to locate needed articles.

To view these titles in the E-journal locator [libsfx.syr.edu:9003/syracuse/az], under the **Locate** tab, choose **Vendor = Elsevier Science Direct** and the appropriate subject category.

Complete lists of titles and years covered are available at:
info.sciencedirect.com/techsupport/journals/bfforensicmed.htm
info.sciencedirect.com/techsupport/journals/bfmatsci.htm.

Both of these areas are important to the Syracuse University Library as they represent the innovative and interdisciplinary research emerging on campus. With the formation last fall of a new Forensic Science program, the Library recognized the need to strengthen its holdings in this emerging area of excellence. Chemistry, Anthropology, Law, Psychology, the Burton Blatt Institute, the College of Human Ecology, and Sociology are among the schools, departments, and research organizations that will benefit from access to this information. The Materials Science collection is of interest to Chemistry, Biomedical and Chemical Engineering, the Biomaterials Institute, Physics, Electrical and Computer Engineering, the GeoFoam Research Center, and Mechanical and Aerospace Engineering.

Large backfile purchases such as these are an excellent investment for the Library since they represent a one-time purchase, rather than an additional ongoing commitment. In effect, the Library now owns this content rather than leasing it. By pursuing innovative strategies like this to acquire online content at substantial savings, the Library not

only stretches its dollars, but reaffirms its commitment to providing the maximum amount of scholarly material and the highest quality journals to SU students, faculty and researchers.

The Library uses a variety of strategies when adding to journal collections. Another recent example is the addition of nearly 350 online journals from Sage Publications. With this addition, the Library now makes available all Sage titles from 1999 to the present through one easily searchable platform. For the complete list of titles, see sagepub.com/journals.nav. This purchase was made possible by the Library's participation in the Westchester Academic Library Directors Organization (WALDO), a nonprofit library consortium that procures online content for its members by leveraging their collective negotiating power. Currently, WALDO includes 450 academic libraries, 325 public libraries and 155 hospital libraries in New England and the Mid-Atlantic states.

For more information or assistance, contact Scott Warren at 315.443.8339 or sawarr01@syr.edu. ▢

Open Access, Copyright, and the Future of Academic Scholarship

Charlotte Hess, Associate University Librarian for Collections and Scholarly Communication, and K. Matthew Dames, Copyright and Information Policy Adviser, have jointly developed a presentation entitled *Open Access, Copyright, and the Future of Academic Scholarship*. The session introduces participants to the complementary fields of copyright and open access, explains why these fields are important to the academic enterprise, and describes how both fields will continue to influence scholarly research, publication, and tenure in the 21st century.

The session addresses a number of issues and questions, including:

- What are copyright and open access and how do they intersect?

- Who owns what you write?
- What are the most strategic ways to share your ideas with colleagues in your field?
- What strategies do you use to balance citation in peer-reviewed journals and growing your academic reputation outside journals?
- How will Web-based publishing affect tenure?
- How has the Internet changed the nature of scientific research and scholarly communication?

Both Dames and Hess have national reputations for their work in copyright and open access, and are helping shape Syracuse University's initiatives in these areas. They have given this presentation for graduate students, librarians, and the Office of Sponsored Programs this spring and have offered to develop customized versions of the program for other university departments. Please contact Charlotte Hess at 315.443.5528 or hess@syr.edu for details on arranging a presentation for your area. ▣

Recent Grants

Library awarded \$350,000 NEH grant for Marcel Breuer digital project

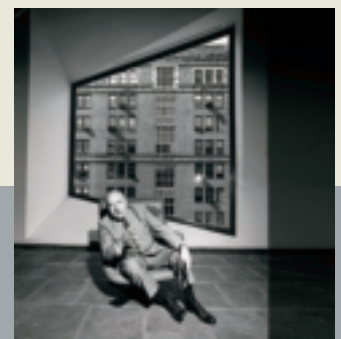
The National Endowment for the Humanities (NEH) has awarded the Syracuse University Library a \$350,000 grant to create a digital scholarly edition of the works of Bauhaus architect Marcel Breuer. The project, entitled "Marcel Breuer, Architect: Life and Work, 1922-1955" will culminate in the release of a web-based research platform in May 2011.

Breuer began donating his papers to Syracuse University Library more than forty years ago, in 1964. Today, the Syracuse Breuer collection includes thousands of original oversized drawings and blueprints, correspondence, and photographs. Upon Breuer's death in 1981, his widow donated many of his remaining papers to the Smithsonian Institution's Archives of American Art. This project will unite these geographically separate collections in an online edition of 50,000 items. It will also incorporate Breuer materials from other international archival repositories.

Based in the Library's Special Collections Research Center (SCRC) and led by its director, Sean Quimby, the project is a partnership

with the SU School of Architecture. SOA students and faculty will assist with usability testing as the web project develops. SOA faculty member Jonathan Massey and Barry Bergdoll, Philip Johnson Chief Curator of Architecture and Design at the Museum of Modern Art, will serve on an advisory board.

"The Breuer project will not only enable a new generation of Breuer scholarship, it will open a whole new set of questions about the profile and issues of American modernism from the 1930s



*Marcel Breuer in the Whitney Museum of American Art, 1964. Marc Bernheim and Evelyne Bernheim, photographers.
Marcel Breuer papers, 1920-1986.
Archives of American Art, www.aaa.si.edu*

Recent Grants CONTINUED

through the late 1970s,” Bergdoll said in a letter supporting the proposal.

Marcel Breuer was born in Pécs, Hungary, in 1902. At the age of 21, he went to work in the office of Walter Gropius, founder of the modernist Bauhaus school of design. At the Bauhaus school, Breuer taught furniture design, and in 1925 earned critical acclaim for his “Wassily” chair, which combined the radical simplicity of form with tubular steel and fabric. He and Gropius emigrated to the United States in the late 1930s, where they taught at Harvard University and maintained a joint architectural firm in Cambridge, Massachusetts. In 1941, Breuer established a singular reputation for his “bi-nuclear” house, which organized physical space around new modes of day-to-day life. The “bi-nuclear” house, along with his demonstration house in the garden of New York’s Museum of Modern Art (1949),

helped to inspire America’s fascination with housing in the post-war era.

By the mid 1950s, Breuer had designed some 60 private residences and had begun to undertake large-scale, institutional projects, like the UNESCO headquarters in Paris (1953), the Whitney Museum of Art in New York (1966), buildings on the campuses of New York University and St. John’s University in Collegeville, Minnesota, and the Cleveland Museum of Art (1970). The collections at Syracuse, the Smithsonian, and elsewhere document not only those buildings which were completed, but also projects that never came to fruition. Together, they document the career of a man that Time magazine in 1956 called one of the “form-givers of the twentieth century.”

For more information on the project, contact Sean Quimby at 315.443.9759 or smquimby@syr.edu. □

Library acquires National Plastics Center collection & artifacts

Syracuse University Library and the National Plastics Center in Leominster, Massachusetts have signed a memorandum of understanding transferring the Center’s collection to the SU Library, creating the *National Plastics Center at Syracuse University*.

Founded in 1982, the National Plastics Center and Museum amassed one of the nation’s largest private collections of artifacts, books, and papers related to the history and use of plastics. The Center relocated the collection to Syracuse University to increase its visibility and use. “We’re delighted to partner with Syracuse University Library to make our rich collections more accessible to students and scholars,” said G. Watts



Two artifacts from the newly acquired Plastics History & Artifacts collection: a Bakelite picture frame (left) and a contact lens color selector circle (below).

Humphrey, Jr., chairman of the National Plastics Center's board of directors.

Syracuse University Dean of Libraries Suzanne Thorin also expressed enthusiasm about the new partnership, stating "When coupled with SU's interdisciplinary curriculum, these resources will bring history to life by demonstrating how integral plastics are to modernity."

As a result of this new partnership, SU Library is making available to faculty, students and researchers:

- Nearly 3,000 books, journals, magazines, newspapers, and industry publications
- Thousands of artifacts, including molds and machinery, fine art, toys, car parts, medical devices, housewares, and jewelry
- Papers, business records, and manuscripts from plastics companies, plastics-industry entrepreneurs, and members of the Plastics Hall of Fame, including the records of Union Products, maker of the iconic pink flamingo lawn ornament.

Artifacts in the collection include objects made of natural plastics such as horn, ivory, and tortoiseshell, semi-synthetic plastics including celluloid, and fully synthetic objects including those made of the first synthetic plastic, Bakelite®.

The collection has potential connections to the university's curriculum in a number of areas, including chemistry, chemical engineering, industrial design,

history, environmental science, and entrepreneurship. For example, a women's studies class might consider the role of the Tupperware party in shaping postwar American gender relations.



The collection will be available for teaching and research in early 2009 through the Library's Special Collections Research Center (SCRC). Syracuse University welcomes additional contributions of rare or historically significant books, periodicals, and artifacts, as well as financial support to curate and promote this collection.

For more information, contact Sean Quimby, Director of the SCRC, at 315.443.9769 or smquimby@syr.edu. □

Ford Foundation funds Character Studies archive

In the fall of 2008, SU Library was awarded a \$20,000 grant from the Ford Foundation to acquire the Character Studies Archive from Character Studies Productions. This archive includes over 200 interviews with America's leading playwrights, actors, directors, choreographers, lyricists and composers.

Founded in 2001, Character Studies Productions is a non-profit organization that produces television programming for and about the arts. The *Character Studies* series explores the American character and spirit by interviewing major figures in the arts. This series has produced 208 interviews that will now be permanently located at Syracuse University Library.

This archive will benefit faculty from a number of disciplines at Syracuse University, from acting and music composition to directing, playwriting, television production, and interviewing.

While Character Studies Productions retains the intellectual property rights to the interviews, the Library owns the archive and provides access to anyone visiting Syracuse University. □

News

New website unveiled

The Library has released a beta version of its new website [libtest2.syr.edu] for trial and comment.

The new site features a completely new look and feel, including a new graphic design and color scheme, new top level and 2nd-level navigation structure, new subject pages, real time Library hours, and a screen showing availability of public workstations. The overall design of the site was based on Syracuse University's new website and graphic identity. The Library was an early adopter of the University's new web content management system which also facilitated its development.

One of the most notable features in the new website is an integrated search tool. Based on user needs for better guidance in locating relevant resources, the new search was created to lead users to a wide range of information resources, regardless of their source or



location. The Google-style federated search appears throughout the site and includes a number of silos of information, including the catalog, e-journals, databases, Library website, SU digital collections, and Google.

A critical component of the Library's redesign process has been user input. The web redesign team's decisions have been guided, in large measure, by feedback from users gathered during sessions

conducted in the Library and elsewhere on campus last fall. Beta site users are encouraged to make comments and suggestions via a survey form prominently located on the new site.

Additional content and new features are under development and will be added to the beta site over the course of the spring and summer. Other functionality to be added includes: MYbrary, a tool for creating a personalized Library web page similar to iGoogle and MyYahoo; video content; blogs and wikis; and a room reservations tool. □

Belfer Cylinders Digital Connection



Syracuse University Library's Belfer Audio Archive now offers web access to its cylinder sound recordings. The Belfer Cylinders Digital

Connection currently includes 300 cylinder recordings with a goal of providing 6,000 digitized recordings in both MP3 and WAV formats. Recordings can be browsed by subject and genre, with search options including title, performer, composer, time period, label, and others.

As the earliest form of commercially produced sound recordings, cylinders were popular from the late 1880s through the 1920s. In total, Belfer's collection of 22,000 cylinders represents 12,000 unique titles and is the largest

of any private institution in North America. The collection represents a wide range of performances, including orchestral, vocal, folk and dance music, as well as spoken word such as speeches, poetry and dramatic readings.

The Belfer Cylinders Digital Connection project was partially funded by a grant from the Gladys Krieble Delmas Foundation. The Library welcomes additional financial contributions to support the cylinder digitization project, as well as donations of cylinders.

For more information on the Belfer Cylinders Digital Connection, please contact Melinda Dermody at 315.443.5332 or mdermo01@syr.edu. □

Carnegie Library images now available online

In recognition of the centennial anniversary of SU's Carnegie Library, the Syracuse University Library and University Archives have created a new digital collection of images of Carnegie Library over the years. The *Carnegie Library 1907-2007* image collection can be accessed at library.syr.edu/information/scitechlib/carnegie100.

This fully searchable digital collection of Carnegie Library photographs includes over 200 pictures of the Syracuse University Carnegie Library from the 1905 ground breaking to the 2007 centennial. The collection includes images of the main Reading Room, interior rooms and spaces, the exterior façade, architectural detail, construction

photos, as well as students and librarians. Photographs were selected from the Syracuse University Archives' collection of campus building photographs and were digitized by the Library's Digital Imaging Services Center (DISC).

For more information on the project, please contact Mary DeCarlo at 315.443.2092 or mmdecarl@syr.edu. □

Library takes its show on the road

Dean Suzanne Thorin and Assistant Dean for Advancement David Murray have had a busy year, sharing some of the Library's treasures with Syracuse University alumni and friends in cities around the country. Road trip locations included New York City, Washington, D.C., Boston, Philadelphia, Boca Raton, Vero Beach, Los Angeles, San Francisco, and Seattle.

Attendees got a close-up view of over a dozen historic artifacts from Syracuse University Library's Special Collections Research Center. Treasures included Malcolm X's letter from Mecca, a 15th century illuminated manuscript, and a handwritten first draft of a work by Stephen Crane. Dean Thorin's presentation demonstrated how resources such as these continue to meet the teaching and research needs of today's faculty and students.

More road trips are in the planning stages. Contact David Murray at 315.443.2537 or drmmurray@syr.edu for upcoming locations. □

Students in a crowded Reading Room at Carnegie Library. The book holders seen here were removed in 1954.





Syracuse University Press

First digital book

Something Must Be Done, One Black Woman's Story by Peggy Wood with Parker Brown, published by Syracuse University Press, is now available in an e-book version to all Syracuse University faculty, students, and staff. It can be found under **SU Press** on the Library's Digital Collections web site [digilib.syr.edu].

Something Must Be Done is a memoir of Wood's life as an African-American child born into a pre-World War I middle class family. It chronicles her journey from the segregated South through her education at both Alabama's Tuskegee Institute and the School of Social Work in Atlanta, Georgia to Syracuse, New York where she worked for more than three decades as a social worker and civil rights advocate.

This is the Press's first e-book, created in collaboration with the Library's Digital Imaging Services Center (DISC). It is intended as a pilot to assess the usefulness of making Syracuse University Press e-books available to the University. The Library is considering creating e-book versions of other Press titles in the future.

Syracuse University Press publishes an average of 50 books a year focusing on areas such as New York State, Middle East studies, Jewish studies, geography, Irish studies, Native American studies, religion, peace and conflict resolution, and television and pop culture. Since its inception in 1943, SU Press has been committed to serving scholars and

scholarship, promoting a diverse cultural and intellectual expression, and preserving the history, literature and culture of the Central New York region.

For more information on the digital book project, please contact Pamela McLaughlin at 315.443.9788 or pwmclaug@syr.edu. □

Intern benefits from real world experience

Kathryn "Kat" Kondracki is not your typical student. The Wilkes Barre, PA, native came to Syracuse University with an important goal in mind: to make the most of her time by learning from her experiences. As a senior majoring in magazine journalism in the S.I. Newhouse School of Public Communications, Kat added to her already busy schedule by seeking out internship opportunities that would round out her coursework with real-world work experience.

As an editorial production assistant at Syracuse University Press, Kat's internship experience exposed her to a variety of publishing activities, from initial on-screen editing of manuscripts to their final proofing before going to press. For Kat, the best part of working at the Press has been her firsthand involvement in turning a manuscript into a finished product on a bookstore shelf.

With graduation fast approaching, Kat feels confident that her SU Press internship has made a significant contribution to her overall

SU education. In her quest for experiential learning, Kat was fortunate to discover a career path. She intends to pursue a career in publishing and aims to become a series editor one day. □

SU Press named "Publisher of the Year"

Syracuse University Press was named **2008 Publisher of the Year** by *The Bloomsbury Review (TBR)*, a national literary magazine.

This award was given in large part due to its Middle East Literature in Translation series. Initiated in 1996, this series focuses on making world literature available to an English-speaking audience. It includes novels, short story collections, and memoirs written in Arabic, Turkish, and Persian, in addition to Kurdish, Turkmen, Urdu and Uzbek.

Citing both Taghi Modarressi's *The Virgin of Solitude: A Novel* and *Contemporary Iraqi Fiction: An Anthology*, TBR Editor Jeff Biggers commented on the Press's influence on the world today: "At a time when bookstores are overwhelmed by superficial cut-and-paste portraits of the Middle East that provide little insight in to the cultures and experiences in the war-torn region, Syracuse University Press serves as a beacon of light for the publishing industry. These books deserve the widest distribution and attention possible in our country." □



Connecting to the Community

Who are the Library Associates?

Syracuse University Library Associates is a society whose members share an interest in books, learning, and the preservation of knowledge. They are devoted to the enrichment of the University Library which they believe is the heart of the University.



Syracuse University Library Associates was founded in 1953 by Chancellor William Pearson Tolley, who maintained that a great university should have a great library. Now, more than fifty years later, the Library Associates is a thriving organization that supports the Library through programming, acquisitions, and community outreach efforts.

The group hosts free monthly lectures that stimulate intellectual discussion community-wide. The Library Associates has purchased for the Library's Special Collection Research Center countless rare books and manuscripts that will benefit scholars for decades to come. They have also formed a community outreach committee to help connect the Syracuse University Library to the larger Syracuse community.

Please consider becoming a Library Associates member. For further information, visit library.syr.edu/libraryassociates. ▢

Jim Howe to speak at Library Associates Spring Luncheon

Join Jim Howe of the Nature Conservancy for a virtual hike through some of the region's most important natural areas. Howe will discuss the Conservancy's goal of protecting at least 10% of every major habitat on Earth by 2015.



Jim Howe serves as Executive Director, of the Nature Conservancy's Central and Western New York Chapter, based in Rochester.

The Spring Luncheon is being held on Friday, May 1, 2009 at noon in the Milton Atrium of the Life Sciences Complex on the Syracuse University campus.

For more information on the Spring Luncheon, visit library.syr.edu/libraryassociates. ▢

On Display

An Alphabet in Your Own Backyard

Syracuse University Library, in partnership with Syracuse University's College of Visual and Performing Arts (VPA) and the Syracuse City School District, is now presenting **An Alphabet in Your Own Backyard**, an exhibition of handmade accordion books.

The exhibition is currently located in the new display case on the first floor of Bird Library and will move to the sixth floor exhibition space where it will remain until the end of spring semester. The exhibit is free and open to the public.

The exhibit showcases books created by students from Henninger High School and Syracuse University. In the fall semester, VPA professor Gail Hoffman's freshman *Foundation 2-D Creative Processes* class worked with Henninger High School art teacher Lori Schneider's class of advanced design students. SU students were paired up with Henninger students and the teams used cameras to capture natural images resembling letters, such as a tree resembling a 'Y', to create the alphabet

in images. Students used the images to create an accordion book.

An Alphabet in Your Own Backyard exhibition is the first stage of a two-year collaborative community project. Funded by SU's Initiative with funds from the Ewing Marion Kauffman Foundation, the project will connect Syracuse University with the broader Syracuse community, educate both Syracuse University and Syracuse City School District students about the book arts, and teach Syracuse University students

entrepreneurial skills related to creating, marketing, and managing a new product. From this exhibition of handmade books, a jury of design faculty will select 26 letters to create a final alphabet accordion book that will be professionally printed.

For more information on this exhibit, please contact Peter Verheyen at 315.443.9756 or pdverhey@syr.edu. □



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